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## FOR IMMEDIATE RELEASE

### Sauder Boutique Meets Consumer Demands and Trends With Prototype Designs at ICFF

Work Table, File Cart and Stools demonstrate Sauder's solution for affordable, contemporary home furnishings

**ARCHBOLD, Ohio — May 11, 2017 —** [Sauder](#) once again expands its high-style, moderately priced [Sauder Boutique Collection](#) with the addition of two prototypes and two new products unveiled at the [International Contemporary Furniture Fair \(ICFF\)](#) from May 21 to 24 in New York City. Consumers' evolving lifestyle needs and style preferences inspired the new Sauder Boutique Collection extensions, including a Work Table, Storage Cart and Dixon Dowel Short and Tall Stools in a new finish.

Since the collection launched in 2015, Sauder Boutique has challenged expectations of what stunningly beautiful, high-design furniture pieces should cost. The latest additions to the collection address functional lifestyle needs with furniture that works for consumers' style, budget and space.

"As more consumers are working from home in a multipurpose or shared space, there's a definite need for home office furniture with elevated style and design," says Shawn Sowers, principle design director for Sauder. "The Sauder Boutique Work Table prototype serves as a workstation for an individual, much like an executive desk, or a small conference table in a collaborative or shared workspace. Its contemporary design makes it functional for the office but also something that will blend into the design of any home."

The double-decker multiperson Sauder Boutique Work Table prototype provides storage on all sides and includes two movable metal trays that serve as drawers or bins for office supplies. The maple veneer top features two grommets for cable management and sits atop a black powder-coated metal frame and legs. To pair with the Work Table, the rolling Storage Cart prototype includes two storage compartments — a locked section for securing personal items in a shared workspace and a letter-size file section. The cart features a maple veneer case, black powder-coated metal handle and perforated metal doors.

Also debuting at ICFF, a new version of the popular [Dixon Dowel Stools](#) responds to market demand for a darker color of the original white stools. Sauder introduces the counter-height Dixon Dowel Short Stool and bar-height Dixon Dowel Tall Stool in black powder-coated metal with a walnut dowel footrest. The black stools will be available at retail and online in October.

Sauder Boutique products are designed in the design studio at Sauder, a company founded on the premise that everyone deserves affordable, well-designed furniture.

### Sauder Boutique at ICFF

Sauder Boutique products will be on display at ICFF, May 21 to 24, in Booth 1457.

### Sauder Boutique at retail

Sauder Boutique is available for purchase on the [collection's website](#), through specialty design retailers nationwide, such as [BEAM](#) in Brooklyn, NY, and through online retailers, including [wayfair.com](#) and [allmodern.com](#). Additional retail locations can be found through the retail locator at [SauderBoutique.com](#).

Download images [here](#). Link will expire Aug. 10, 2017.



Sauder Boutique Work Table, \$729.99  
70" W x 32" D x 29" H

Sauder Boutique Storage Cart, \$239.99  
13¼" W x 23¾" D x 14¼" H



Dixon Dowel Stool Tall, \$159.99  
19" W x 19" D x 29 ¼" H

Dixon Dowel Stool Short, \$149.99  
17 ¾" W x 17 ¾" D x 23 ¾" H

### About Sauder

Manufactured in America's heartland for more than 80 years, Sauder Woodworking Co. is the leading North American producer of ready-to-assemble furniture. A family-run business based in Archbold, Ohio, Sauder embraces sustainability measures that reuse and recycle more than 98 percent of its solid waste materials. The company currently offers nearly 50 furniture collections that enable everyone to experience the joy of affordable style. Follow us on [Instagram](#), [Pinterest](#), [Facebook](#), [Twitter](#) and [YouTube](#). For tips on affordable style, visit the [Put Together Lookbook](#), [Ideas blog](#) or [Expedition Design](#) style lab. Learn more at [Sauder.com](#).

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